

Hunter A. Wright

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EXPERIENCE

WHEC News10 NBC, Rochester, NY (February 2025 - Present)

Digital Producer (December 2025 – Present)

- Write standard coverage and breaking news articles for the main website pages.
- Produce and manage social media platforms such as Facebook, Instagram, Bluesky, YouTube, and X.
- Operate and manage content, updates, structure, and overall performance on website pages.
- Assist on-air talent, accordingly, impacting overall newsroom productivity.
- Control push alert notifications that reach thousands of viewers daily.

Television Operations (May 2025 – October 2025)

- Managed production files and coordinate commercial/technical production for daily broadcasts.
- Edited and consolidated campaign advertisements for station promos and sales brands.
- Assisted in live television productions, camera and rundown execution.

89.1 WBSU, SUNY Brockport, NY (September 2021-May 2025)

Operations Manager (January 2024 - May 2025)

- Managed departments of a local FCC-regulated radio station, market reach of 7,000 watts.
- Managed the station's \$100,000+ annual budget and improved station listenership, and increased revenue on merchandise.
- Liaise with FCC to control the livelihood and conduct of the station to meet governmental standards.
- Supervised the 2024 regional/national election coverage and was the broadcast host for WBSU and the department of Journalism and Broadcasting for election night. The broadcast won a state award, Best Election Coverage category, at the NYSBA in 2025.
- Managed multiple projects and ad campaigns and tasks simultaneously, meeting deadlines and delivering high-quality work.
- Contributed to the evolving creative development such as public service, promotion, and imaging content, offering station innovation and operational competency.

Station Member (September 2021 - May 2025)

- DJed on various daytime and nighttime shifts for 89.1 WBSU.
- Developed and produced promos, PSAs, and imaging, winning two NYSBA awards.
- Coordinated all prerecorded audio with the station's professional voice actor.
- Awarded both state and national awards, New York State Broadcasters: best use of audio and best election coverage, and Broadcast Educational Association for best PSA.

Metro Goldwyn Mayer Pictures, Inc & Big Indie Viking, Inc, Queens, NY (March 2025)

Production Assistant

- Worked as a paid Production Assistant on the Amazon film "Verity."
- Assisted the Production Coordinators during the filming.

Social Media Content Creator, Brockport, NY (January 2025 - May 2025)

Women & Gender Department, SUNY Brockport

- Leveraged latest industry trends and emerging creative formats through their social media channels. Doubling foot traffic on various media accounts.
- Edited video content based on guidance and priorities set by management.
- Worked both independently and collaboratively with the Department representatives to pursue the communication goals of a highly diverse client base.
- Worked closely with internal and external partners to continuously improve media effectiveness, maximizing efficiency and impact.

SUNY Brockport Vision Studios, SUNY Brockport, NY (January 2025 - May 2025)

Director and Crew

- Directed and crewed on-site video livestreams for various campus organizations.
- Posted and distributed to clients, upholding brand and reputation standards through consistent video and graphic editing solutions.

Talon Television, SUNY Brockport, NY (December 2023 - May 2025)

Station Member

- Performed as host and sole editor of “Say the Wright thing” trivia game show seasons with full creative control and direction.
- Exercised full control of show preproduction, production, and postproduction.
- Operated camera equipment, video, audio boards, and teleprompter for other productions.
- Produced basic motion graphics for ongoing projects.

SKILLS

- Proficient knowledge of video post-production related software including, but not limited to Adobe Premiere, After Effects, Illustrator, Lightroom Audition, and Photoshop.
- Working knowledge of asset management systems, Excel, Word, and Outlook.
- Standard knowledge and operation of JVC, Lumix, and SONY cameras.
- Strong verbal, written, and communication skills.
- Proficient grammatical knowledge and sufficient editor of content.
- Proven track record of being detail oriented.
- Collaborative team player with effective problem-solving skills.
- Proficiency in AP style newswriting.

EDUCATION

State University of New York at Brockport

Graduation May 2025

- Bachelor of Arts in Journalism and Broadcasting with a concentration in Media Production; Minors in Film Studies and Communications.
- Member of Lambda Pi Eta (National Journalism Honors Society).
- Rochester Tom Hope Media Scholarship recipient.